

## KeyWay Report: Mandy Eidson

At Friday's meeting, **Mandy Eidson of Self-Help Credit Union** shared how the organization is expanding access to affordable financial services and investment across Atlanta's West Side. Self-Help is a Community Development Financial Institution, low-income credit union, and Minority Depository Institution focused on serving communities that have historically faced barriers to traditional banking.

Mandy highlighted the serious impact of predatory lending, including examples of borrowers facing extremely high interest rates, and discussed how Self-Help helps individuals refinance harmful loans while also providing financial education, second-chance banking, homeownership support, and community lending.

Since entering Atlanta, Self-Help has invested more than \$40 million locally, much of it supporting affordable housing and other community-focused projects.

Members were also invited to **Self-Help's International Credit Union Day event on October 15 from 5:00-6:30 p.m.** at its West End branch.

A special thank you to Mandy Eidson for an informative and timely discussion on financial access, community investment, and protecting vulnerable neighbors from predatory lending.

## L.E.A.D. Center For Youth's Community Champions Celebration

L.E.A.D. Center For Youth is hosting its annual Community Champions Awards Celebration in partnership with the Atlanta Braves Foundation on Sunday, September 27, 2026. Join L.E.A.D. from 2:00 PM to 4:00 PM as we honor our exceptional student-athletes and supporters who make our work possible. You can purchase tickets at this link or by scanning the QR code below.

All event proceeds will directly support sport-based youth development and programming at L.E.A.D. Center for Youth,

### MEETINGS

September is Basic Education and Literacy Month

### BIRTHDAYS

10/5 Frances Ellison-Dansby  
10/14 Annabelle La Force  
10/21 Joel Alvarado

### WEDDING ANNIVERSARIES

10/11 Christopher Hempfling (13)  
10/19 Rose Caplan (41)

### ROTARY ONLINE

<https://atlantawestendrotary.org>  
<https://rotary6900.org/>  
<https://rotary.org/>

### ROTARY CLUB OF ATLANTA WEST END

Fridays, 12:15 pm  
Georgia Tech Hotel & Conference Center\*  
800 Spring St NW  
Atlanta, GA 30308

### LEADERSHIP

|                 |                       |
|-----------------|-----------------------|
| President       | Christopher Hempfling |
| President-Elect | Rodney Fields         |
| Immediate PP    | Victoria Seals, PhD   |
| Vice President  | Rodney Fields         |
| Treasurer       | Melanie Sewell        |
| Secretary       | Neil Shorthouse       |
| Public Image    | CJ Stewart            |

empowering our young athletes to thrive both on and off the field.



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## Agenda, Connections, & Four-Way Test

### Meeting Agenda

1. Call to Order
2. Invocation & Pledge
3. Introduction of Guests
4. Tasse Trivia
5. DEI Moment
6. Announcements
7. Program/Speaker
8. The Four-Way Test
9. Adjournment

**Sign up to be a program chair in the new Rotary Year [here](#) today!**

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### **A Little Dues, A Lot of Good**

Supporting District 6900 starts with staying current on your district dues. Keeping your dues up to date ensures we can continue providing leadership development, youth programs, district events, club support, and the many resources that help our clubs thrive.

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## THE FOUR-WAY TEST of the things we think, say or do

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*first*    Is it the TRUTH?

*second*    Is it FAIR to all concerned?

*third*    Will it build GOOD WILL and BETTER FRIENDSHIPS?

*fourth*    Will it be BENEFICIAL to all concerned?